

# BOARD GOVERNANCE BooTcamp

November 28th, 29th & 30th

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## BOARD GOVERNANCE SPONSORSHIP PACKAGE

Bringing together the ideas, people and resources that fuel social innovation.



# ABOUT US

Founded in 2009, Capacity Canada is a registered charity that helps non-profits leverage their strengths by allowing them to exercise new ideas to fill unmet needs in their communities. It provides the resources and professional supports that enhance leadership skills, stimulate cross-sector collaboration, promote knowledge sharing, and encourage social innovation.

## **Our Mission:**

Bringing Together the Ideas, People & Resources that Fuel Social Innovation.

## **Our Vision:**

Courageous Inclusive Communities that Excel.

## **Our Values**

Collaboration | Diversity | Optimism | Accountability

# ABOUT THE EVENT



Capacity Canada's Board Governance BootCamp offers an exceptional opportunity for building the capacity of boards across organizations. Led by a renowned faculty participatory small-group facilitations, customized resources, and sample problems in an intensive three-day period.

By encouraging attendance by the Board Chair as well as the CEO or Executive Director from each participating organization, the program is unique in deepening the necessary collaboration among an organization's board and leadership team.

The BootCamp will increase your governance abilities by sharing strategies and tools for innovative ways of working that teams can incorporate right away. Outcomes include an improved understanding of roles, new strategies for working effectively, and a renewed focus on the issues that matter most to organizations. Overall, you become better equipped to lead positive change across your organizations and communities.

# THESE ARE JUST A FEW HIGHLIGHTS:

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## **Our First BootCamp was held in 2009.**

The BootCamp in November will be our 15th Annual BootCamp.

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## **Over 150 Attendees**

We expect to have more than 150 attendees at the 2023 BootCamp

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## **1,000 Non-Profit Leaders**

Over the last 15 years, we have had more than 1,000 nonprofit leaders from across Canada attend our Board Governance BootCamp.

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## **Multiple Locations**

We have held BootCamp in Waterloo Region, Hamilton, ON, Fort McMurray, AB, and St. John's, NL.

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## **Over 6,000 Followers**

We have over 4,300 Twitter, 900 Facebook, 800 Instagram, and 570 LinkedIn followers.

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## **Over 4,000 Email Subscribers**

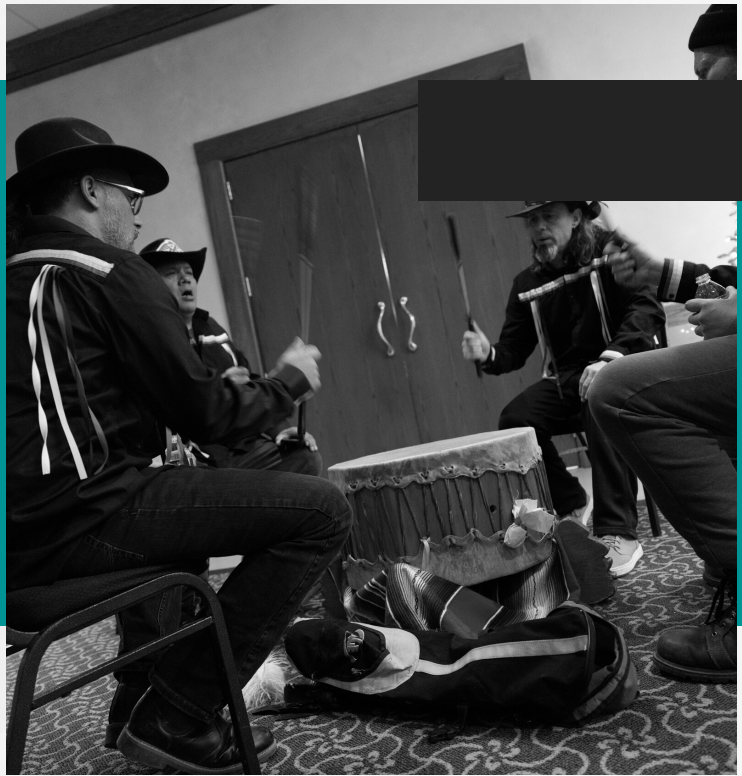
These subscribers receive a monthly newsletter, email blasts and regular updates.

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## **Website Visit per Month**

3,000 visitors to our website per month. 1,000 of which are first-time visitors.

# ABOUT THE EVENT



## Who Should Attend

We encourage Non-Profit CEOs/Executive Directors and Board Chairs to attend. Many organizations bring their whole Boards.

## The Challenge

For any non-profit, the board of directors plays a critical role in making powerful and positive impact as it advances an organization's mission. To fulfill this role, it is imperative that directors are properly trained in the responsibilities and demands of a governance position. Yet many boards often struggle to adequately educate new and existing directors. Without the right education, resources, and guidance for their directors, boards may fall short of reaching their organizational goals.

# OVERVIEW



## PROGRAM OVERVIEW

You will leave the BootCamp with a plan to improve the governance of your organization by leading organizational change.

- **NEW: Optional Pre-BootCamp Workshop – Animating your Board (Agenda Design & Facilitation Skills Workshop)**
- **NEW: Governance Essentials Track and Advanced Governance Track Sessions**
- **Keynotes and presentations by subject matter experts**
- **Interactive and participatory sessions**
- **Resources and tools available during and after the sessions**
- **All food and refreshments over three days**
- **Access to CapacityGOV, a board governance online app co-designed with Axonify**



# EVENT SCHEDULE

**NOV  
28TH**

## DAY # 1

- 5:00 - 8:30 PM ET
- Pre-BootCamp  
Board Chair  
Workshop ( 1:30  
-5:00 PM EST)
- Opening Reception
- Keynote  
Presentation
- Award Presentation
- Closing Reception

**NOV  
29TH**

## DAY # 2

- 7:30 AM - 4:00 PM EST
- Opening Keynote  
Speaker
- Concurrent Sessions:  
Governance Essentials  
Track
- Concurrent Sessions:  
Advance Governance  
Track

**NOV  
30TH**

## DAY # 1

- 7:30 AM - 4:00 PM  
EST
- Concurrent Sessions:  
Governance  
Essentials Track
- Concurrent Session:  
Advance  
Governance Track
- Closing Keynote  
Speaker



# BOOTCAMP FACULTY



**Susan  
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Executive in Residence,  
Capacity Canada



**Steven  
Woods**

Partner & CTO, Inovia



**Fred  
Galloway**

Executive in Residence,  
Capacity Canada



**Eldon  
Sprickerhoff**

Founder & Strategic  
Advisor, eSentire

Learn more about all our BootCamp speakers by [clicking here](#)





# BENEFITS FOR BOOTCAMP SPONSORS

When you sponsor Capacity Canada BootCamp, your brand and reputation are shared, and you'll receive Board Governance Training as well. We will also share your name and logo in our monthly newsletters and on our social media accounts.

- Your logo will be placed on the table tent, programs and BootCamp Webpage.
- One registration is included and a 20% discount for up to two additional attendees.
- Board Governance Training and networking opportunities.



# BENEFITS FOR BOOTCAMP SPONSORS

**\$5,000**

## **Event:**

- One registration is included and a 20% discount for up to two additional attendees.
- Name or logo on the programs, table tents
- Logo on slideshow presentation
- Logo on BootCamp webpage

## **Communication:**

- Name or organizations name & logo on any newsletters sent out
- Social Media Posts with Name or organization name and logo
- Email blast with sponsors logo

This practice of having all Board Directors attend BootCamp within the first year of their service has proven to provide a common understanding and language among Board Members.

~ Judy Nairn, Executive Director, Waterloo Hospice Region

# THANK YOU!

HOPE YOU ARE INTERESTED!



## BECOME A SPONSOR

Contact Andrew Wilding or Cathy Brothers today for more information.

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[cathy@capacitycanada.ca](mailto:cathy@capacitycanada.ca)

Visit <http://governancebootcamp.ca/> for more information