



## PROGRAM OUTLINE

**8:00 – 8:45 A.M.**

### REGISTRATION AND BREAKFAST

**8:45 – 9:00 A.M.**

### WELCOME AND ISSUES UPDATE

*Course Leaders - David Young & Bill Hearn*

**9:00 – 9:45 A.M.**

### KEYNOTE SPEAKER:

#### ONTARIO PUBLIC SECTOR PRIVACY AND ACCESS LAW – AN UPDATE

*David Goodis, Assistant Information & Privacy Commissioner, Ontario*

- The Assistant Commissioner will provide a timely update on recent investigations, legislative amendments and regulatory activity
- Open Government and other pro-disclosure initiatives and their impact for the private sector

**9:45 – 10:30 A.M.**

### PRIVACY IMPLICATIONS OF DIGITAL ADVERTISING

*Bill Hearn*

- How has digital advertising been changed by the Internet of Things (IoT), Big Data analytics, cloud computing and programmatic ad trading?
- What privacy law compliance challenges are raised by these new technologies and business models?
- What are privacy regulators in Canada and abroad doing to address these challenges?
  - Making consent more meaningful while enabling innovation -
    - How can consent be enhanced?
    - What are the alternatives where consent is not practicable?
- How can digital advertisers mitigate their privacy compliance risks?

**10:30 – 10:45 A.M.**

### REFRESHMENT BREAK

**10:45 – 11:30 A.M.**

### CASL UPDATE

*Colleen Spring Zimmerman*

- What we can learn from enforcement actions, at both the CRTC and the Competition Bureau?
- Impact of the end of the 3-year transition period (July 1, 2017) – the need to upgrade databases
- Private right of action – in force July 1, 2017 – risks and potential protective measures

**11:30 – 12:15 P.M.**

### RECENT CASES AND LEGISLATIVE DEVELOPMENTS – PRIVACY AND SECURITY

*David Young & Ravi Shukla*

- The new privacy tort – does it expand the scope of protection?
- Status of the new breach reporting rules - PIPEDA
- Recent class actions and security breaches - increasing the risk exposure?

## REGISTER ONLINE: [LEXPERT.CA/CPDCENTRE](http://LEXPERT.CA/CPDCENTRE)

- Law enforcement access to mobile phones
- The EU-US Privacy Shield and Brexit – what are the implications for Canadian companies?

**12:15 – 1:15 P.M.**

### NETWORKING LUNCH

**1:15 – 2:00 P.M.**

### KEYNOTE SPEAKER:

#### CONSENT AND REPUTATION ONLINE

*Michael Sims, Legal Counsel, Office of the Privacy Commissioner of Canada*

- Mr. Sims will provide timely insight into some results of the OPC's current consultations on consent and reputation and the future direction of the OPC's enforcement priorities
- What are the potential outcomes of the consultations and what do they mean for compliance?

**2:00 – 3:00 P.M.**

### INFORMATION SECURITY RISK MANAGEMENT (RM)

*Ravi Shukla & David Young*

Risk management program - identifying the key elements:

- Auditing, mapping and classification of data
- Vulnerability assessments (threat and risk)
- Implementing incident response plans
- Due diligence on vendor business partner relationships
- Evaluating and securing cyberliability insurance
- Legal, regulatory and voluntary industry sector requirements

**3:00 – 3:15 P.M.**

### REFRESHMENT BREAK

**3:15 – 4:00 P.M.**

### SOCIAL MEDIA AND BYOD

*Sheryl Johnson*

- Developing a corporate philosophy for social media and BYOD
- Legal issues: privacy, ownership of content and devices, employer liability
- Codes of conduct, acceptable use policies and links to other corporate policies
- Issues arising out of mixing personal and corporate systems/devices/personas

**4:00 – 4:45 P.M.**

### SMART TECHNOLOGIES AND THE INTERNET OF THINGS (IOT) – PRIVACY ISSUES

*Sasha Sud*

- IOT breakthroughs - connected cars, smart cities and more
- The Smart Grid and the connected home
- Consent and control issues with smart technologies
- Security issues

**4:45 – 5:00 P.M.**

### Q&A AND COURSE CONCLUSION

*David Young & Bill Hearn*

## SPECIFICALLY DESIGNED FOR:

VPs, Directors & Managers responsible for:

- Privacy compliance
- Security
- IT & IS
- Internal audit
- Lawyers advising on privacy issues, information technology, and marketing and advertising
- Human Resources departments

• Marketing and Sales departments

- IT departments
- In-house Counsel
- Privacy officers and other privacy professionals

## ACCREDITATION

### LAW SOCIETY OF BRITISH COLUMBIA

This program has been accredited by the Law Society of British Columbia for 6.25 hours towards the professional development requirement for certification.

### LAW SOCIETY OF ALBERTA

For Alberta lawyers, consider including this course as a CPD learning activity in your mandatory annual Continuing Professional Development Plan as required by the Law Society of Alberta.

### LAW SOCIETY OF UPPER CANADA (CPD)

This program can be applied towards the 9 Substantive Hours of Continuing Professional Development (CPD) required by the Law Society of Upper Canada. This program is eligible for up to 6.25 Substantive Hours.

### BARREAU DU QUÉBEC

The Barreau du Québec automatically recognizes the same number of hours for this training activity, as long as it has been accredited by another Law Society that has adopted MCLE.

## CANCELLATION AND REFUND POLICY

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## CONTACT US

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